



Cheshire Fair Association, Inc.

Safford Park

“Home of the Cheshire Fair”

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Dear Cheshire Fair Supporter,

We are already hard at work planning our 2019 Cheshire Fair, August 1-4. The Cheshire Fair Association is a non-profit (501(c) 3) organization. Our mission at the Cheshire Fair is to preserve and promote our agricultural heritage through the education and development of our youth while celebrating and upholding cultural traditions. We are always striving to bring Cheshire County a family fun and entertaining fair. We cannot do this without support from our community. You can help us with a generous donation. Below is a list of suggested donation amounts. Can you help your local fair?

- ❖ **\$25** donation will supply ribbons, or a **\$30** donation will supply a trophy or a plaque for any department of your choice. Your name will be recognized as sponsoring the class when awards are presented.
- ❖ **\$100** donation puts you in our "**Cheshire Fair Bench Sponsor**". We will build a bench for placement on the grounds throughout the year with a plaque thanking you for your sponsorship. Your name will be displayed on the Fair flyer and will also be displayed on a banner at the main admissions gate (Gate 5) during the entire Fair.
- ❖ **\$250** donation makes you a "**Cheshire Fair Picnic Table Sponsor**". We will build a picnic table that will be used for events throughout the year on the grounds with a plaque on the table acknowledging your donation. Your name will also be displayed on the Fair flyer and will be displayed on a banner at the main admissions gate (Gate 5) during the entire fair. You will receive two (2) General Admission Day Passes for the Fair.
- ❖ **\$350** donation makes you a "**Cheshire Fair Grandstand Sponsor**". Your name will appear on the Fair flyer and on the banner at the main gate. * *You may choose to provide the Fair with a banner (maximum size of 48" x 24") which will be displayed on the back side of the grandstand throughout the duration of the Fair. The grandstand hosts events such as the rodeo and the demolition derby. You will receive two (2) General Admission Day Passes for the Fair.*
- ❖ **\$500** donation makes you a "**Cheshire Fair Partner**". Your name will appear on the flyer and the banner at the main gate. * *In addition, you may choose to provide the Fair with a banner (maximum size of 48" x 24") which will be displayed at the main gate throughout the duration of the Fair. You will also receive four (4), General Admission Day Passes.*
- ❖ **\$1,000** donation makes you a "**Cheshire Fair Patron**". Patrons will have their name on the flyer and the banner at the main gate*. You will also have the option of supplying the Fair with a banner to be displayed at the main entrance (maximum size 48" x 24"). You will receive six (6) General Admission Day Passes.
- ❖ **\$2,000** donation makes you a "**Day Sponsor**" for the Fair. Your logo will be included in the Fair promotional flyer. * *Your business will be recognized as the official Day Sponsor in all advertising, including radio, on your sponsored day. You may supply the Fair with a banner or sign to be displayed at the main gate for all four days of the Fair. You will also be recognized over the intercom and at all Grandstand Events on the sponsored day. A vendor space will be provided (as determined by the lot manager) to set up a display on your sponsored day. You will receive recognition as a major sponsor on our website www.cheshirefair.org, along with a link to your website. You will also receive ten (10) General Admission Day Passes.*

*Our printers need time to get our promotional materials designed and printed for timely distribution. Therefore, sponsors wishing to have their name appear in the Fair flyer must have their full payment made no later than May 1, 2019.

Payments must be received at the office by June 1, 2019 to ensure your name appears on the banners at the main gate. All sponsorships received after these dates will not be able to have their name on any printed materials. Banners provided to the fair to be displayed either in the grandstand or at the main gate will be returned after the fair.