



Cheshire Fair Association, Inc.

Safford Park

"Home of the Cheshire Fair"

247 Monadnock Highway, Swanzey, NH 03446

Tel: 603-357-4740

It's time to start thinking about the 2024 Cheshire Fair, August 1st -4th. The Cheshire Fair Association is a non-profit (501(c) 3) organization. The Fair is mainly supported by our many volunteers and sponsors. We rely on the generous contributions of businesses like yours, and on friends in the community to help support this year's **Country Nights and Carnival Lights** Fair. We have several levels of sponsorship support available:

- ❖ **\$25 donation** will supply ribbons, or a **\$50 donation** will supply a trophy or a plaque for any department of your choice. Your name will be recognized as sponsoring the class when awards are presented.
- ❖ \$100 donation puts you in our "**Cheshire Fair Friend**" category. Your name will be displayed on the back cover of the Fair flyer and will also be displayed on a banner at the main admissions gate (Gate 5) during the entire Fair.
- ❖ \$250 donation makes you a "**Cheshire Fair Bronze Sponsor**". In addition to your name being on the Fair flyer and on the banner at the main gate, *you may choose to provide the Fair with a banner* (maximum size of 10' x 4') which will be displayed on the fairgrounds throughout the duration of the Fair. You will receive two (2) General Admission Day Passes for the Fair.
- ❖ \$350 donation makes you a "**Cheshire Fair Silver Sponsor**". Your name will appear on the Fair flyer and on the banner at the main gate. *You may choose to provide the Fair with a banner* (maximum size of 10' x 4') which will be displayed on the fairgrounds throughout the duration of the Fair. You will receive two (2) General Admission Day Passes for the Fair.
- ❖ \$500 donation makes you a "**Cheshire Fair Gold Sponsor**". Your name will appear on the flyer and the banner at the main gate. In addition, *you may choose to provide the Fair with a banner* (maximum size of 10' x 4') which will be displayed on the fairgrounds throughout the duration of the Fair. You will also receive four (4), General Admission Day Passes.
- ❖ \$1,000 donation makes you a "**Cheshire Fair Patron**". Patrons will have their name on the flyer and the banner at the main gate. You will also have the option of supplying the Fair with a banner to be displayed at the main entrance or other prominent place on the fairgrounds (maximum size 10' x 4'). You will receive six (6) General Admission Day Passes.
- ❖ \$2,000 donation makes you a "**Day Sponsor**" for the Fair. Your logo will be on the front cover of the Fair promotional flyer. Your business will be recognized as the official Day Sponsor in all advertising, including radio, on your sponsored day. You may supply the Fair with a banner or sign to be displayed at the main gate for all four days of the Fair. You will also be recognized during daily announcements and at all Grandstand Events on the sponsored day. A 10' x 10' space will be provided next to the information booth to set up a display on your sponsored day. You will receive recognition as a major sponsor on our website www.cheshirefair.org as well as our social media sites along with a link to your website. You will also receive ten (10) General Admission Day Passes.
- ❖ \$2,500 donation makes you a "**Seasonal Fairgrounds Sponsor**". You will supply the Fair with a banner (maximum size of 10' x 4') to be displayed on the grounds fencing in a prominent place from April 1- Nov 30th for all Fairground events. You will receive recognition as a major sponsor on our website www.cheshirefair.org, social media sites along with a link to your website.
- ❖ \$3,500 donation is a "**Special Sponsorship Package**" that include BOTH the Day Sponsorship and the Seasonal.

*Our printers need time to get our promotional materials designed and printed for timely distribution. Therefore, sponsors wishing to have their name appear in the Fair flyer must have their full payment made no later than May 1, 2024. Payments must be received at the office by June 1, 2024 to ensure your name appears on the banners at the main gate. All sponsorships received after these dates may not be able to have their name on any printed materials. Banners provided to the fair to be displayed either in the grandstand, fairground fencing or at the main gate will be returned after the fair.